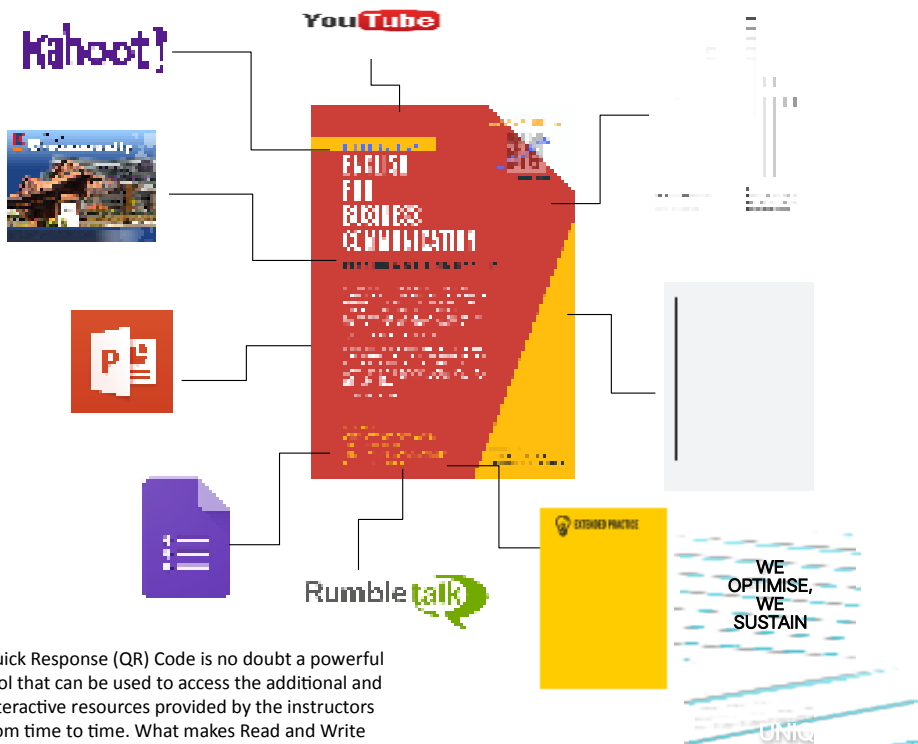


TELIC 2019

Teaching Enhancement and Learning Innovation Carnival 2019

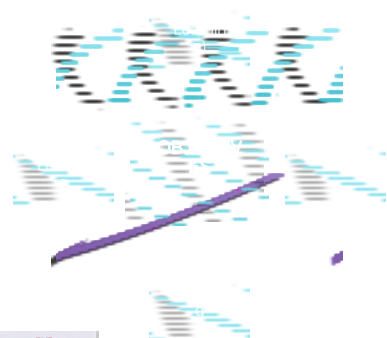
READ & WRITE (ME) QR CODE READING AND WRITING MODULE



Quick Response (QR) Code is no doubt a powerful tool that can be used to access the additional and interactive resources provided by the instructors from time to time. What makes Read and Write (ME) QR code in Reading and Writing Module so extraordinary is its fruitful, authentic and interactive resources (immersive video and audio, kahoot, wiki, powerpoint slides, extended practices, official page, etc.) that learners, not only can be used in the class, but also outside of the class, especially during their self-learning time (SLT). The tools needed are rather simple, just a smartphone, wifi and the module itself. Then, this hassle-free module is ready to be accessed at anytime and anywhere.

Keywords: Quick Response code, QR code, blended learning, teaching and learning, reading and writing

- Research**
 - Needs analysis
- Disclosure**
 - Fund approved for publishing
- Testing & Validation**
 - Tested
 - Quality approved
- Product Development**
 - First printing (Pilot version)
- Manufacture & Development**
 - Second printing (Mass produced & sold)



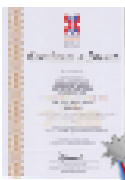
Practicality

- Self Assessment
- Immersive Learning
- Interactive & Engaging
- Printed & Published x2



Research based

- Needs Analysis
- Piloted

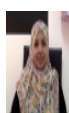


Ramamurthy L., Syakirah S., and Mohamad Nawi N. S. (2019) *Bridging the Gap between Needs Analysis and Material Development in English Reading and Writing*. Manuscript submitted for publication.



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