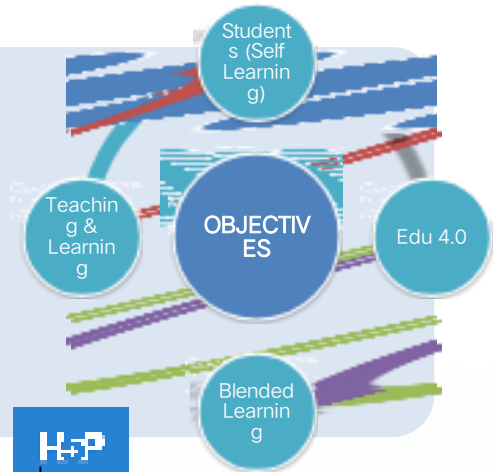


READ & WRITE (ME) QR CODE IN READING AND WRITING MODULE

Quick Response (QR) Code is no doubt a powerful tool that can be used to access the additional and interactive resources provided by the instructors from time to time. What makes Read and Write (ME) QR code in Reading and Writing Module so extraordinary is its fruitful, authentic and interactive resources (immersive video and audio, kahoot, wiki, powerpoint slides, extended practices, official page, etc.) that learners, not only can be used in the class, but also outside of the class, especially during their self-learning time (SLT). The tools needed are rather simple, just a smartphone, wifi and the module itself. Then, this hassle-free module is ready to be accessed at anytime and anywhere.



Practicality:

- ☒ Self Assessment
- ☒ Immersive Learning
- ☒ Interactive & Engaging
- ☒ Printed & Published

Research Based:

- ☒ Needs Analysis
- ☒ Piloted



COMMERCIALISATION POTENTIAL



RECOGNITION

Publications:

- I. Ramamurthy L., Syakirah S., and Mohamad Nawi N. S. (2019). Bridging the Gap between Needs Analysis and Material Development in English Reading and Writing. *Proceedings of the First International Language, Culture and Education Conference 2019*.
- II. Ramamurthy L., Syakirah S., and Mohamad Nawi N. S. (2019). Usability and Usefulness: The Impact of Interactive Reading and Writing Module for ESP Tertiary Students.
- III. Ramamurthy L. et al. (2019). *Student's Module, English for Business Communication: Reading & Writing Module (2nd ed.)*. Malaysia: Printlab Marketing.
- IV. Ramamurthy L. et al. (2019). *Teacher's Book, English for Business Communication: Reading & Writing Module (2nd ed.)*. Retrieved from <http://drive.google.com/drive/my-drive>
- V. Ramamurthy L. et al. (2018). *Student's Module, English for Business Communication: Reading & Writing Module (1st ed.)*. Malaysia: Azkia Printing.
- VI. Ramamurthy L. et al. (2018). *Teacher's Book, English for Business Communication: Reading & Writing Module (1st ed.)*. Retrieved from <https://drive.google.com/open?id=12Y14T6M1JhNLeuvF1p2pGeP0ICPO>

Awards:

- I. Gold Medal Teaching Enhancement & Learning Innovation Carnival (TEUC) 2019
- II. Silver Medal Creative & Innovative (CIC) Carnival 2018

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- II. Copyright LY2019004063 (01 August 2019) – READ & WRITE (ME) FRAMEWORK
- III. Printing funded by Centre for Languages Studies and Generic Development, University Malaysia Kelantan.



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