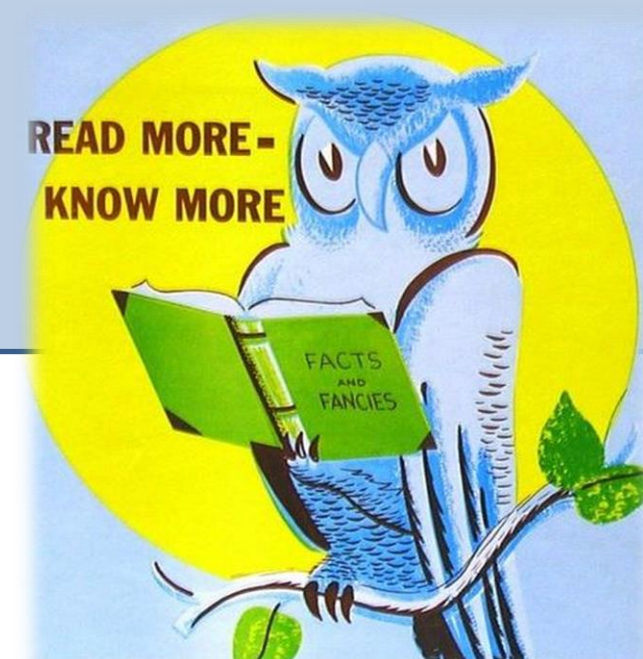




CIC 2019

PBI Creative and Innovative Carnival 2019

PERCEPTION OF DIGITAL READING MATERIAL FOR ACADEMIC PURPOSES AMONG UMK UNDERGRADUATES: AN ANALYSIS



PROJECT DESCRIPTION

The inclusion of technology in language learning is considered a common trend nowadays particularly when almost everyone, including students, is using electronic gadget such as smartphones and tablets in their daily life. The aim of this project is to identify the students' perceptions on their usage of electronic gadgets in relation to academic reading since they spend a lot of time browsing and reading online and offline the digital reading material (DRM). This study serves as a basis for the educators to provide suitable online reading material in helping students for their academic reading purposes.

OBJECTIVES

- ❖ To identify the students' perceptions on their usage of electronic gadgets in relation to academic reading
- ❖ To identify what are the students' perceptions of the importance of using digital reading materials in academic purposes

COMMERCIALISATION

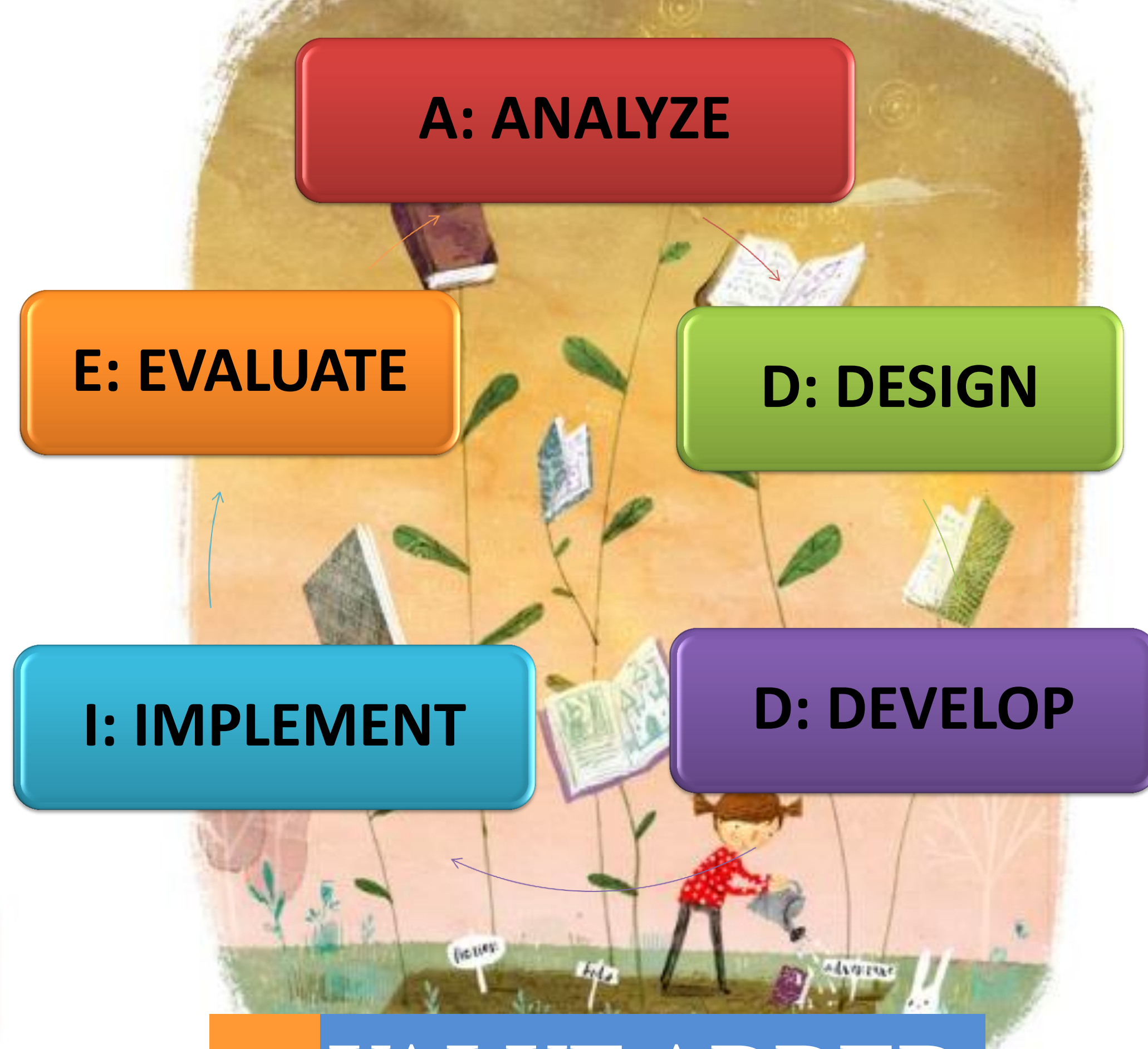
- Teachers
- Universities
- Undergraduates
- Global



USEFULNESS

- contribute in teaching and learning at various educational levels
- leapfrogging to education 4.0
- self learning & self-development
- communication, collaboration and participation

NOVELTY



VALUE ADDED

- go green campaign - paperless
- technical proficiency for students
- creation, innovation and research



RESULTS

Frequency of Reading Digital Reading Materials

Very Frequently Frequently Sometimes Rarely

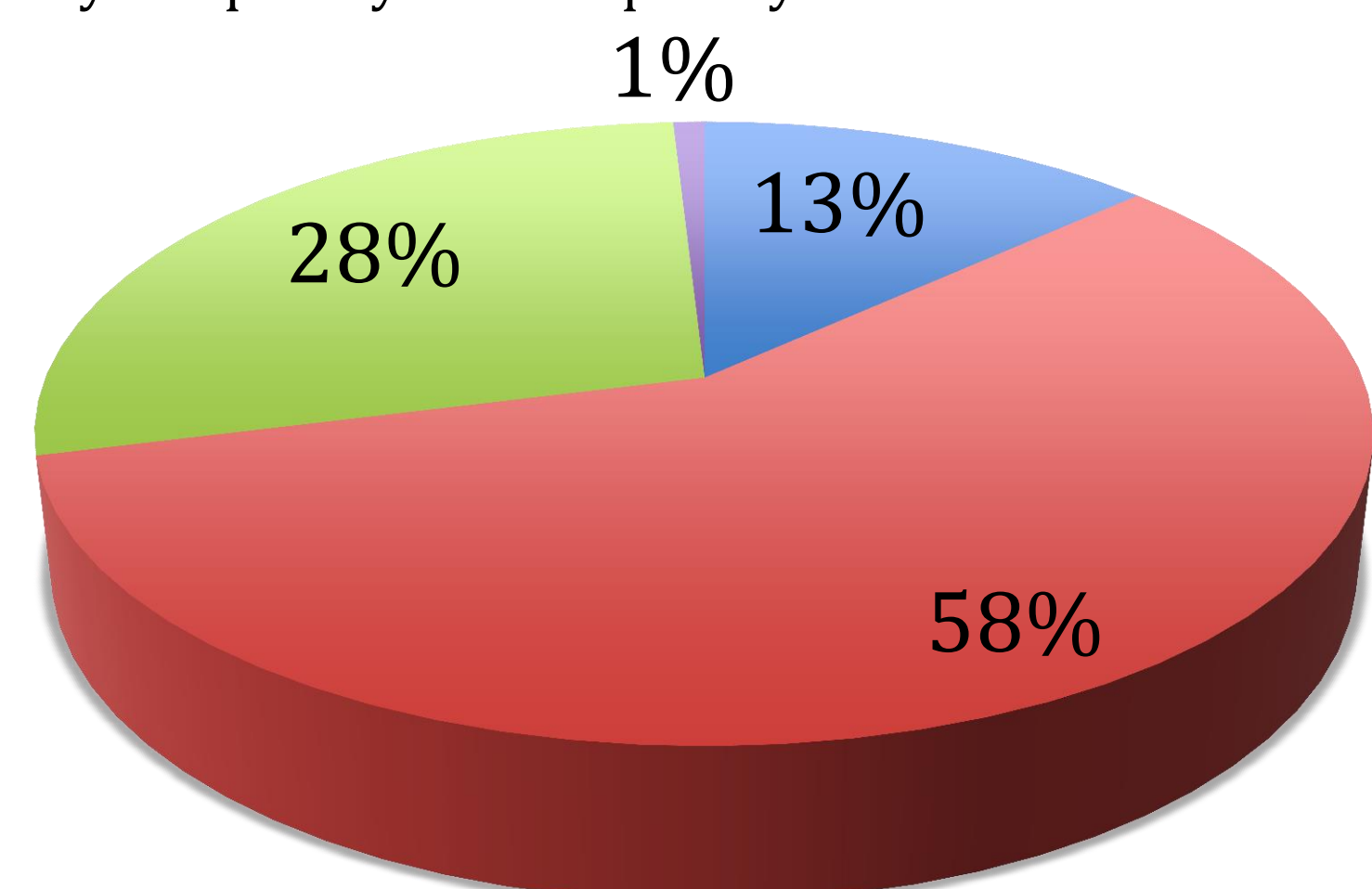


Figure 1

Perception on Reading Digital Reading Materials

Very Much Somewhat Very Little Not At All

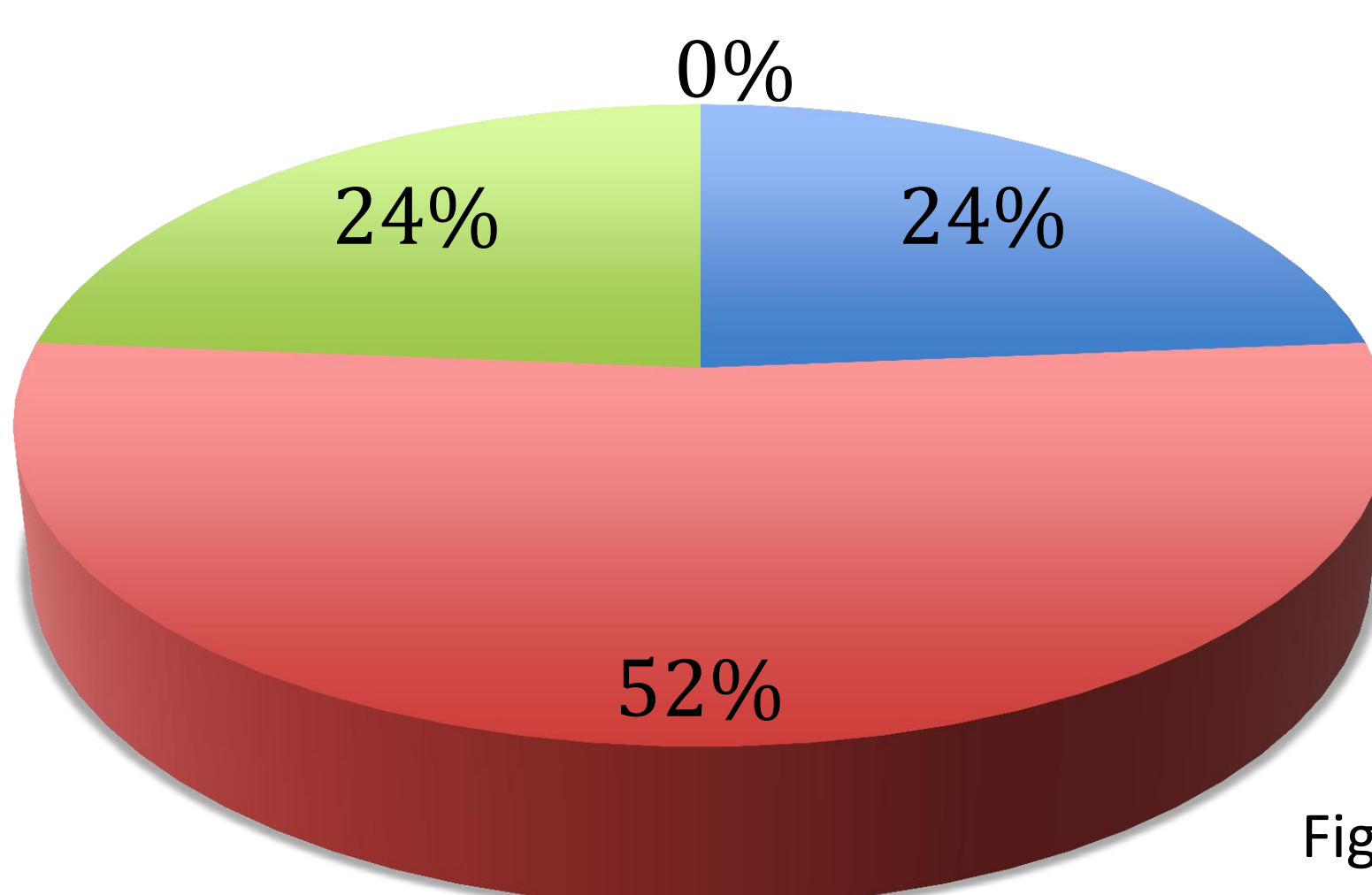


Figure 2

Many students today are techno-savvy, educators should go beyond teaching technical skills to integrating ICT in the language classroom where students can truly explore and experience the internet as an academic resource

RECOGNITION

- SGJP grant



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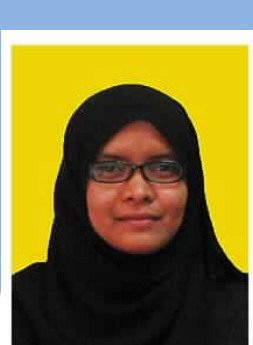
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